

ABSTRACT OF THE DISCLOSURE

Tissue products, such as bath tissue and facial tissue, comprising an improved lubricating formulation are disclosed. The lubricating formulation is applied to at least one surface of the tissue product and is stable at elevated
5 temperatures, remains on or near the surface of the tissue product prior to use, and readily transfer the user's skin upon use. The lubricating formulations described herein have a melt point viscosity of from about 5000 cPs to about 1,000,000 cPs, and a process temperature viscosity of from
10 about 50 cPs to about 50,000 cPs. The lubricating formulations comprise an emollient, a structurant, a rheology enhancer, and other optional components.